

THE HAPPINESS METRIC

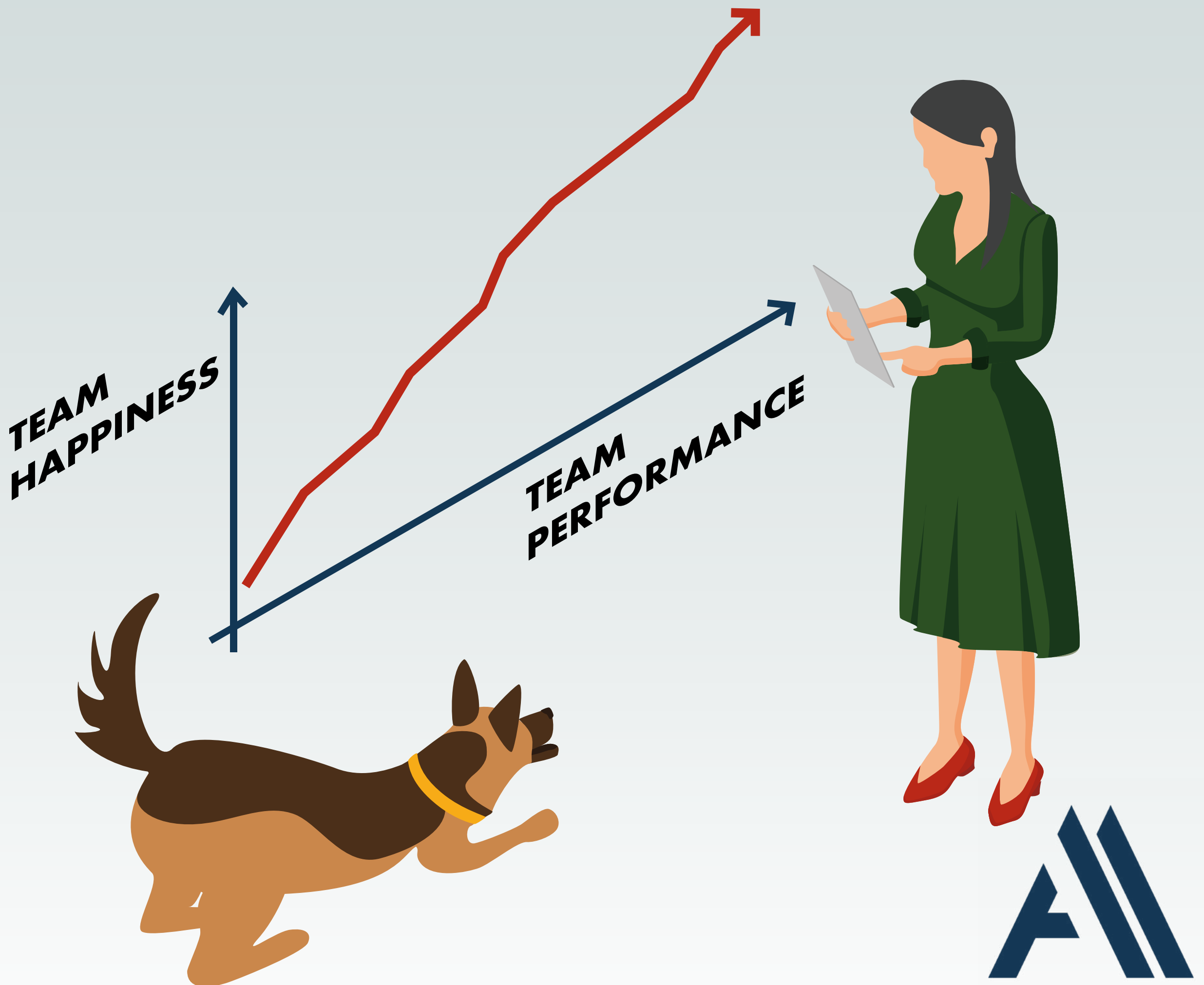


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**KEEPING UP A STEADY
DELIVERY OF HIGH
QUALITY PRODUCTS NEEDS
MOTIVATED, ENTHUSIASTIC
AND HAPPY PEOPLE.**



**A HAPPY TEAM HAS
GREATER PRODUCTIVITY,
HIGHER PROFITABILITY,
LOWER STAFF TURNOVER
AND LESS BURNOUT.**





**MEASURING HAPPINESS
IS A GREAT METHOD
TO HAVE RETROSPECTIVE
DISCUSSIONS ABOUT THE
MORALE OF THE TEAM.**



**PERSONAL WELL-BEING
IS SUPER IMPORTANT
TOO, BUT 'HAPPINESS'
CAN MEAN SOMETHING
DIFFERENT TO EVERYONE.
BE SPECIFIC!**





**TRY ASKING
YOUR TEAM HOW
THEY EACH FEEL
ABOUT THEIR ROLE
ON A SCALE OF
1-5...**

**...THEN ASK
WHAT IT WOULD
TAKE TO MOVE THAT
SCORE UP BY
ONE POINT.**



FOR MORE DETAILS
ON HOW TO MEASURE
HAPPINESS, VISIT
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